



ROYAL AGRICULTURAL &  
HORTICULTURAL SOCIETY OF  
SOUTH AUSTRALIA INCORPORATED



# THE SOCIETY

ANNUAL REPORT 2012



# contents

---

3	board of management	14	financial statements
4	president's report	22	board of management report
6	chairman's report	22	statement by board of management
8	chief executive's report	23	independent audit report
12	treasurer's report	24	our charter
13	key statistics and achievements	25	society management chart



*Front cover image: Ram sale at the 2012 Royal Adelaide Show*

# board of management



*(Top L - R) Robert Hunt / Charlie Downer / Trevor James / Andrew Hardy / Hamish Findlay / Bruce McFarlane  
(Bottom L - R) Robert Snewin - Treasurer / John Rothwell - Chief Executive / Richard Fewster - President  
Robert R Hart - Chairman / Keith McFarlane - Deputy Chairman / Jock Duncan - AM*

# president's report



*Richard Fewster President, RA&HS of SA Inc.*

It can be confidently said that the Society has had a very successful twelve months. The Royal Adelaide Show continues to defy economic trends boasting solid attendance numbers, good public spending and exhibitors reporting strong sales during the Show.

In a Royal Show competitive entry record breaking year, 30,495 entries received, with 12 competition sections notching-up new records. The Wine Show also had an amazing competition including 2,862 entries from 386 Australian wineries. Fledgling competitions including Beer and Olive Oil continue to find their rigour and I'm sure will soon be boasting entry numbers to rival more established sections.

It's encouraging to see the Show's Volunteer Program continuing to grow and members of the public enjoying their involvement behind the scenes of the State's largest and longest running event.

In 2011 the Hornery Institute was engaged by The Australian Council of Agricultural Societies to explore the relevance and long term sustainability of Royal Shows and Royal Agricultural Societies. The findings from this research, was received in early 2012 and almost universally there was a sentiment that the Show should be protected because it represents a near unique opportunity to bring country life to the city. The Royal Adelaide Show fared particularly well in the research findings and the Show administration will be able to use this information in future planning.



*RA&HS President Richard Fewster competing in Classic Targa prologue at the Showground*

The Society's Education Foundation continues to support agricultural education by encouraging young people in their pursuit of a career in agriculture. Current programs being supported include; Rural Ambassador Program, University of Adelaide Agricultural Award, Junior Heifer Expo, Rural Media Awards, Urrbrae Scholarship, Wine Media Cadetship, Robotics Grant, Science in Schools, Intercollegiate Meat Judging Team and the Adelaide University Agriculture Students Association.



*RA&HS Honorary Councillor, Honorary Life Member & Patron of the Archives Foundation, Richard Walsh*





2012 Royal Adelaide Beer Awards judging panel

We thank the many contributors to the Society’s two foundations, both the Education and Archives Foundations enjoy solid support from the general public and business sector and as we get closer to celebrating the Society’s 175th birthday in 2014 the more information and memorabilia we have regarding our history the better the celebration will be.

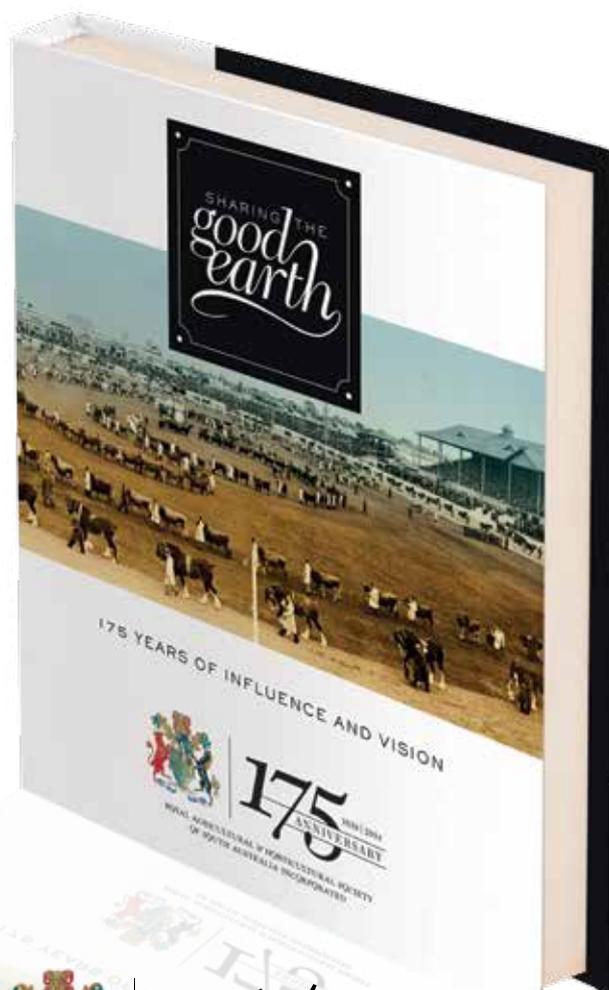
I am looking forward to the newly appointed Patron of the Archives Foundation, Richard Walsh’s contribution in the coming year.

The exhibition business at the Adelaide Showground has been steady, a great end year result has been achieved presenting more than 110 events throughout the year, including; home shows, food and wine shows, car racing and many more.

At a Special General Meeting of Members held at the Showground on the 23rd November a special resolution to replace the Society’s current Constitution with a revised version was put to Members, voted on and approved. The purpose of updating the Constitution was to address the fact that the existing Constitution contained ambiguities, inconsistencies and was not consistent with the Associations Incorporation Act 1985 (SA).

On behalf of the Royal Agricultural & Horticultural Society Board I would like to thank the Society staff, sponsors, volunteers, committee members, exhibitors and media partners for their ongoing support in 2012.

Richard W Fewster, *President*  
Adelaide, 15 March 2013



175 YEARS OF INFLUENCE AND VISION

# chairman's report



*Robert R Hart Chairman of Council, RA&HS of SA Inc.*

The 2012 Royal Adelaide Show will be noted in history as one of the best with a record number of competitive entries received, 30,495 far exceeded the last record of 30,099 in 2005. Sections boasting record entry numbers include; Alpacas, Led Goat Wethers, Led Steers, Farriers and Blacksmiths, Art Purchase, Photography and Open Cookery. Strong numbers were received in the Wine competition with an additional 400 entries received when compared to 2011.

Mild weather was experienced for most of the Show, enticing 483,150 people to the event. This attendance number was a slight drop when compared to 2011 (-1.3%), however it surpasses the Show's rolling three year average of 478,034 through the gate.

In 2012 four Council meetings were held, 750 Judges and Stewards were engaged to facilitate the 2012 entry record breaking, Show competitions. The Judges and Stewards Dinner was held on the Tuesday of the Show, it was a terrific success including entertainment by two of Adelaide's own, Ali and Kate, from Oz-Star Airlines.

The Show would not be possible without the dedicated volunteer base of 100 plus Councillors who invest countless hours of hard work both during the Show and throughout the year, it was also pleasing to see the volunteer program double in participant numbers this year.



*2012 Royal Adelaide Beer Awards - Feral Brewing SA Representative, Tony Selover, Cryermalt Trophy recipient and RA&HS Chairman Robert Hart*

## CHANGES TO THE SOCIETY'S COUNCIL IN 2012 INCLUDE;

### BOARD OF MANAGEMENT

#### *Appointments*

Robert R Hart – Chairman of Council  
R Keith McFarlane – Deputy Chairman of Council  
Robert L Snewin – Treasurer  
Bruce F McFarlane – Trustee  
Robert J Hunt – Board Member (past Chairman)  
Andrew M Hardy – Board Member  
Trevor G James – Board Member  
Hamish C Findlay – Board Member

#### *Resignations/Retirements*

Walter H Duncan – past Treasurer  
Richard T Walsh – past Trustee

---

## CHANGES TO EXECUTIVE COMMITTEE

#### *Appointments*

John Schutz (Horticulture)  
Robyn J Muster (Grains & Fodder)  
Gary Schulz (Arts & Craft)

#### *Resignations*

Bronwyn J Mullins (Horticulture)  
Peter S Gill (Grains & Fodder)  
Ann Bone (Arts & Craft)



Royal Show Volunteers working on the Yellow Brick Road stand



2012 Royal Adelaide Wine Show launch - RA&HS Board Member and Wine Committee Chairman Andrew Hardy, Advantage SA Chief Executive Karen Raffan and Winemaker's Federation of Australia Communication Manager Nick Carne

## CHANGES TO COUNCIL

### Appointments

Cheryl Liebich (Dairy Cattle & Pig)  
 Mark Williamson – ex-officio (Dairy Products)  
 Gina Graham – ex-officio (Dairy Products)  
 Trevor Camac – ex-officio (Horticulture)  
 Andrew Duncan (Pastoral)  
 Brian Mahomet (Poultry & Pigeon)  
 Mary Scruby (Poultry & Pigeon)  
 Nick Ryan (Wine)  
 Peter Godden – ex-officio (Wine)

### Resignations/Retirements

Neil P Rothe (Dairy Cattle & Pig)  
 Richard G Fishlock – ex-officio (Horticulture)  
 Greg M Cramond (Horticulture)  
 Bronwyn J Mullins (Horticulture)  
 Neil Henderson (Pastoral)  
 Dean M Pettman (Poultry & Pigeon)  
 Alan L Freeman (Poultry & Pigeon)  
 Penny C Goodsall (Wine)

## CHANGES TO HONORARY COUNCILLORS

### Appointments

Richard Fishlock (Horticulture)  
 Dean M Pettman (Poultry & Pigeon)  
 Alan L Freeman (Poultry & Pigeon)  
 Richard T Walsh (Horse)  
 Neil S Henderson (Pastoral)

## Bereavements

It is with sadness that we record the passing of three of our members during the year. We extend our sincere sympathy to their families.

Peter F Kemp Horticulture & Floriculture Committee (1963-2004)  
 Robert G Hardy Wine Committee (1970-2001)  
 A Ray Beckwith OAM Wine Committee (1973-1985)

## CHANGES TO HONORARY LIFE MEMBER

### Appointment

Richard T Walsh (past Trustee)

## LONG SERVING VOLUNTEER AWARDS

Mr Ken Pennell, Mr Ian Slade, Mr Mark Hill,  
 Mrs Vanessa Anderson (Pastoral Committee)  
 Mr John Fox, Mr Shane Reidy, Mrs Sue Dinning  
 (Art, Craft, Cookery & Technology Committee)  
 Mr Ian Dawe (Poultry & Pigeon Committee)  
 Mr Rowland Filmer (Horticulture Committee)

I would like to thank all Councillors and Society staff for their ongoing commitment and effort during the year.

In particular, thanks to Chief Executive John Rothwell, along with Kerstin Freund and Michelle Hocking for assisting me in my role as Chairman.

Robert R Hart, Chairman of Council  
 Adelaide, 15 March 2013

# chief executive's report



*John W Rothwell Chief Executive, RA&HS of SA Inc.*

## ROYAL ADELAIDE SHOW

A solid attendance of 483,150 people enjoyed the 2012 Royal Adelaide Show. This year the Show was referred to as South Australia's largest classroom, incorporating the Learning Centre, Technology Centre, Cellar Door Experience, Farm Expo, Golden Grains display and activities, and numerous competitions, reinforcing that education continues to be a strong theme at the Show.

Records tumbled this year with the highest number of competitive entries in the Show's history being achieved, 30,495 competitive entries were received across 58 sections. This excellent result confirms the relevance and importance of our competitive sections as the backbone of the Show.

Highlights this year included a new Ringmaster's building; a larger Pet Centre; the return of the Barista competition; a new Floral Art competition; demonstration kitchen in the Jubilee Pavilion, and the celebration of 20 years of Pig Racing. A new Technology Centre proved a major drawcard, along with the Thomas Cooper Bar adjacent to the Member's grandstand.

For the first time this year the Show was a Smoke-Free event, in keeping with public expectation and in step with many other large public events across the country. Smoking zones were provided around the grounds to accommodate smokers.



*Enter the competition to Win A Day With The Flying Doctor at the RFDS stand at the Show.*

The Show's volunteer program, now in its second year, doubled in size with 57 volunteers serving in a variety of roles across the event. In addition to the volunteer program 750 judges and stewards volunteered their expertise and time, while approximately 6,000 people were employed in various roles across the event's nine days.

2012 was the *Australian Year of the Farmer* and The Royal Flying Doctor Service had a strong presence with a full-scale RFDS replica aircraft on display.

The Show website and APP both achieved strong growth with website page views increasing by 18% to 868,000 and the Show's facebook site increasing by 283% to achieve 23,383 likes this year.

More than 400 commercial exhibitors were on site with a large percentage stating they will be returning to the Show in 2013. Carnival and food operators experienced a slight increase in total sales when compared to 2011 and showbag vendors experienced a slight decrease in sales.

The public continue to enjoy Show ticket pre-purchase options with presenting partner IGA and newly appointed ticket sales provider Ticketek experiencing increased pre-purchased ticket sales.

The Society continues to support many charities and community groups donating more than 10,000 Show tickets to over 200 organisations and associations throughout South Australia.



*Commercial Exhibitors at the 2012 Royal Adelaide Show*



*Panoramic view of the 2012 Royal Adelaide Wine Show*

## ROYAL ADELAIDE WINE SHOW

A shorter judging period, wine industry seminar and a new trophy in honour of industry legend Karl Seppelt were some of the new initiatives at this year's Wine Show.

One of Australia's oldest family owned wineries, McWilliams, scooped the prize pool at this year's Wine Show.

The Griffith-based company took out the Most Outstanding Red or White Wine in Show trophy for its 2008 McWilliams 1877 Cabernet Shiraz – the wine also winning the Best Red Wine in Show and Traditional Australian Red Blend titles.

The same label, McWilliams' 1877 Cabernet Shiraz also took out the prestigious Gramp, Hardy, Hill Smith Prize for Most Outstanding Wine of Provenance – the first time a winery has won both major titles.

The inaugural Karl Seppelt AO Trophy for Best Other Varietal Red was won by Reillys Wines, Clare Valley, for their Dry Land Tempranillo. Other boutique producers to perform well included the Adelaide Hills' Lambrook Wines, which took out the Best Red Wine under \$20 title for their 2010 Shiraz, and Patrick of Coonawarra – their 2006 Riesling winning the Best Riesling title.

In other classes several wineries scored multiple wins. Clare Valley-based O'Leary Walker Wines took out the Best Sauvignon Blanc and Best White Wine under \$20 trophies, while the Barossa's Saltram Wine Estate won the Best Shiraz in Show and Best Other Red Blend titles.

Industry stalwarts Penfolds won the Best White Wine and Best Chardonnay titles for the Penfolds Reserve Bin 10A Chardonnay 2010, while other big names to be recognised included Tyrrells (Best Semillon), Brown Brothers (Best Sparkling) and Grant Burge (Best Australian Ruby or Tawny).

The most highly regarded wine show in Australia the 2012 Royal Adelaide Wine Show attracted 2,862 entries from 386 wineries – an increase of over 400 entries on the previous year. 24 trophies, 174 gold medals, 260 silver medals and 849 bronze medals were awarded.



*Gramp, Hardy, Hill Smith Prize for Outstanding Wine of Provenance, Peter Weinberg, McWilliams Wines and Sue Hodder 2012 RAWs Chairman of Judges.*



*2012 RAWs Judging Panel*

# chief executive's report

## ADELAIDE EVENT & EXHIBITION CENTRE (AEEC)

More than 110 events were presented at the Adelaide Showground during 2012 including the December Variety Club lunch for over 2,000 disabled children and their families, an event that the Showground has proudly supported for many years. Public exhibitions continue to generate the best yield for the Society with exams and Arena events also providing a good return.

Planning for Showground automated parking was conducted during the year and installation will occur in early 2013, including an upgrade of the Leader Street entrance and the reinstallation of the Walter J Beauchamp Gates which previously stood proudly in front of Duncan Hall, facing Goodwood Road. Goodwood Road digital signage has continued to generate solid third part advertising sales and has provided excellent marketing exposure for the Society's own events.

This year the venue has welcomed international celebrities and maintained its position as the state's premier public event and exhibition facility through the success of our exhibitions. Event organisers have presented excellent events during challenging economic conditions.

The venue has overseen the successful launch of three major annual events - OzComicCon and Supanova, both occupying the popular culture market, and Mind Body Spirit, showcasing spiritual health.

The Bowerbird Markets made the Adelaide Showground their new home. We have seen the nation's finest Irish Dancers, best players of bridge and classiest alpacas as we hosted a number of national championships at the Showground. We have received outstanding support from our long standing clients and excellent feedback for the efforts of our Event Operations and Co-ordination personnel who operate on the front line to deliver successful events.



*Irish Dance 2012 Championships*



*Bowerbird Bazaar, Adelaide's Design Market*



*South Australian My Kitchen Rules contestants, Nic & Rocco at the Sunday Mail Home Living Expo*

## INDUSTRY ASSOCIATIONS

The Society continues to provide support and secretarial services through its Rural Services division to 24 industry associations in South Australia and interstate.

Among other services these organizations provide guidance, support and advocacy in their area of expertise and industry. The Society provides a service for the following associations;

Agricultural Societies Council of SA,  
Angus Society of Australia (SA Branch),  
Australian Dohne Breeders Association,  
Australian Dorper and White Dorper Association Inc,  
Australian White Suffolk Association,  
Australian White Suffolk Association – Superwhites,  
Australian White Sheep Breeders Association,  
Australian Pig Breeders Association - SA Branch,  
Australia Poll Dorset Association (Adelaide Region),  
Australia Stud Sheep Breeders Association - SA Branch,  
Australian Red Poll Cattle Breeders Inc - SA Branch,  
Charolais Society of Australia (SA Branch),  
Damara Sheep Breeders Society,  
Landscape Association of South Australia,  
National Council of Agricultural Societies Inc,  
Prime SAMM Sheep Breeders Association - Central Division,  
Simmental Australia - SA Branch,  
South Australian Beef Cattle Breeders Association,  
South Australian Poll Hereford Association,  
South Australian Young Beef Breeders Association,  
South Australian Junior Heifer Expo Council Inc,  
South Australian Potato Industry Trust,  
South Australian Grain Industry Trust and  
The Shorthorn Society of Australia - SA Branch.

## ACKNOWLEDGEMENTS

I would like to acknowledge the ongoing valuable support from Society Councillors and Members, volunteers, community organisations, committed sponsors and the media.

Government agencies, and there are many, which assist in keeping the Royal Show and the many other events held at the venue each year, a safe and pleasant environment to be a part of.

## MAJOR SPONSORS

*Presenting Partner* – IGA

*Premier Partners* - Coca-Cola Amatil and Channel 7

*Royal Adelaide Show and Royal Adelaide Wine Show sponsors:*

Australian Broadcasting Corporation, BankSA, Chifley on South Terrace, CNH Australia, Coopers Brewery Ltd, Dan Murphys, Frontier Services, Gray Management Group, IKEA Adelaide, Isuzu Ute Australia, Laucke Flour Mills, Lion Dairy & Drinks, Mars Petcare Australia, Rabobank, Sita Australia, Solstice Media, Vilis and Woolworths.

PRESENTING PARTNER



*How the locals like it*



## SUPPORTERS

The Society acknowledges and thanks the following organisations for their ongoing commitment and coordination, covering all aspects of the Society's business;

City of Unley,  
Department of Education & Children's Services,  
Department of Transport,  
Energy & Infrastructure – Public Transport Division,  
Girl Guides Association (SA) Inc,  
Lions International, Office of Consumer & Business Affairs,  
Primary Industries & Resources SA (PIRSA),  
Rotary Club of Stirling, Scouts Australia,  
SA Ambulance Service,  
SA Metropolitan Fire Service,  
SafeWork SA, The Showmen's Guild of SA,  
South Australian Police,  
South Australian Wine Industry Association,  
St John Operations Branch,  
State Emergency Services,  
TafeSA (Douglas Mawson Institute of Technology – School of Wool and Textiles),  
TafeSA (Regency Institute – Regency Hotel School),  
The University of Adelaide and  
Urrbrae Agricultural High School.

John W Rothwell, *Chief Executive*  
Adelaide, 15 March 2013

# treasurer's report



Robert Snewin Treasurer, RA&HS of SA Inc.

The operational result of \$1,746,540 after adjusting for investment results, amortisation of government grants (\*) and depreciation is detailed below. This was achieved in a year of economic uncertainty with many businesses experiencing difficult trading conditions.

Depreciation for the year of \$3,509,480 includes \$1,093,495 relating to assets funded by government grants.

The net deficit for the year of \$319,188, includes the impacts of unrealised gains on investments and annual depreciation on fixed assets.

	<u>2012</u> <u>\$'000</u>	<u>2011</u> <u>\$'000</u>
Net Deficit	(319)	(1,651)
Deduct investment results:		
Unrealised gain/(loss)	1,057	(827)
Realised loss	(58)	(43)
Dividend Income	444	575
	(1,762)	(1,356)
Amortisation of Govt Grant over estimated life cycle of related assets (*)	1,093	1,082
Operational Result	(669)	(274)
Deduct depreciation on assets not funded by Govt Grant	2,416	2,362
Operational Result before depreciation	1,747	2,088

(\*) In accordance with relevant accounting standards (AASB 120 'Accounting for Government Grants'), government grants received in 2007 and 2008 were recognised as income in the year the grants were received. However for analysis purposes these grants are amortised to income over the expected life of the related asset.

With reference to the above, the operational result before depreciation is reflected in the positive cashflow from operating activities set out in the financial statements following this report.

This cash inflow funded the net investment in capital infrastructure and listed securities. Capital expenditure included the construction of the new Ringmasters Building (\$686,000), bitumising and upgrade of a car park on west end of Rose Terrace (\$337,000), acquisition of a new competitive entries database (\$100,000) and upgrade of IT infrastructure and equipment (\$137,000).

## INVESTMENTS

The Society's investment portfolio recorded an unrealised gain of \$1,057,527 for the year, reflecting growing confidence in global share markets despite ongoing economic uncertainty. The portfolio is held as a hedge against extreme adverse Show conditions, recognising the importance of the Show to the Society's operations.

The Investment Committee met regularly during the year and, after considering advice from Macquarie Equities Limited, invested a further \$382,691 in listed shares, consistent with the Society's policy to reinvest dividend and sales proceeds over time to continue to build and strengthen the investment portfolio. Gross dividends of \$444,082 were received during the year.

The Board approved Society donations of \$11,914 to the Archives and Education Foundations, representing a total of 10% of dividend franking credits received in 2012.

## INSURANCE

Premiums for 2012 were \$303,453 or 2.1% above 2011, mainly as a result of an increase in insured values. Premiums for 2013 have now been finalised and have increased by \$10,093 or 3.3%. In addition to the ongoing cover, in 2013 insurance cover for cyber security risks has been obtained.

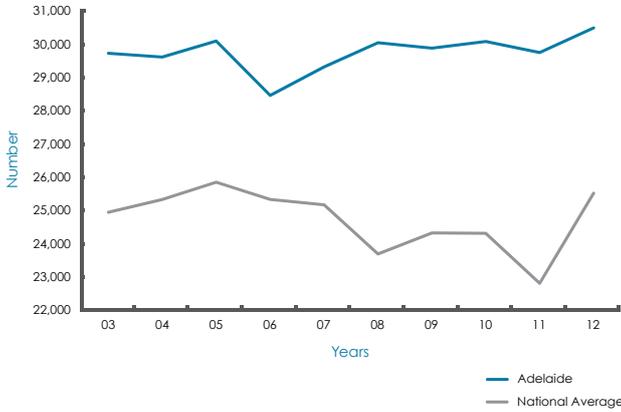
## MANAGEMENT

The Society is committed to sound financial management which allows it to fulfil its Charter and maximise its contribution to the success and promotion of Primary Industries in South Australia through the staging of events and rewarding excellence.

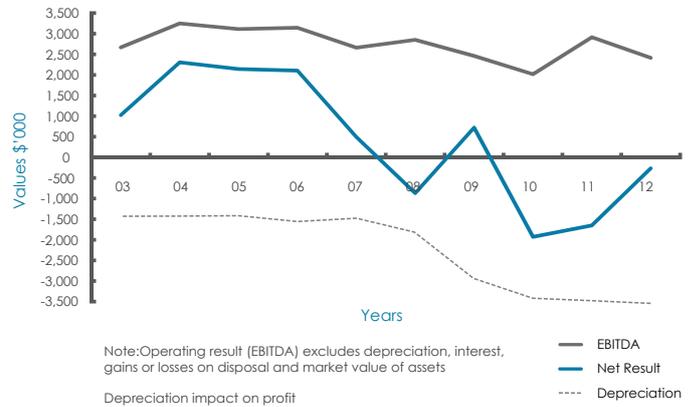
Robert Snewin, Treasurer  
15 March 2013

# key statistics & achievements

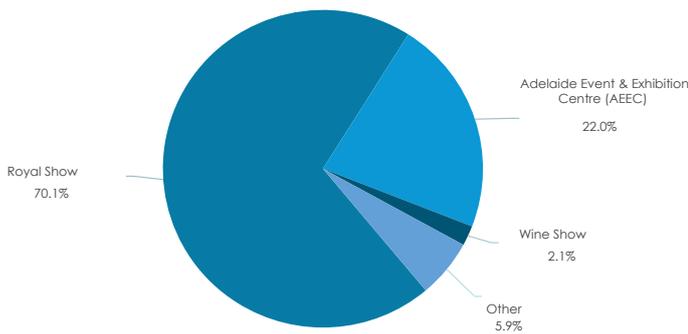
Competitive Entries 2003 to 2012



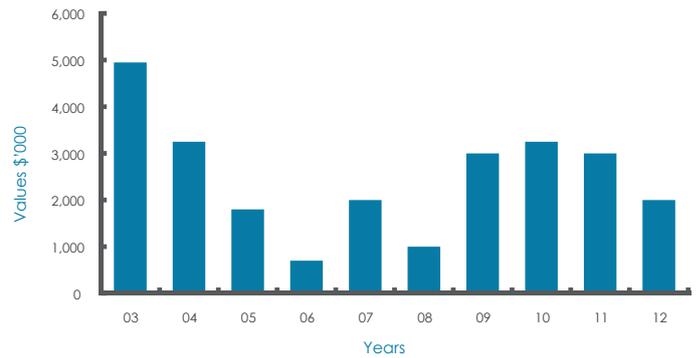
Financial Results 2003 to 2012



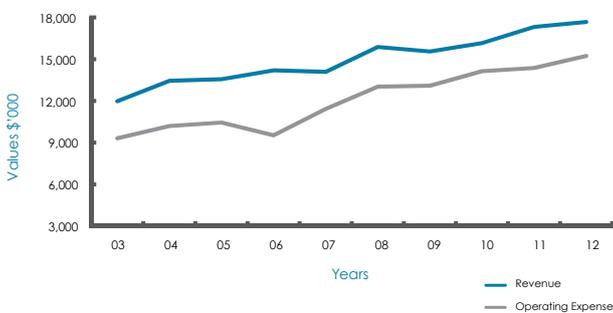
Revenue by Sector 2012



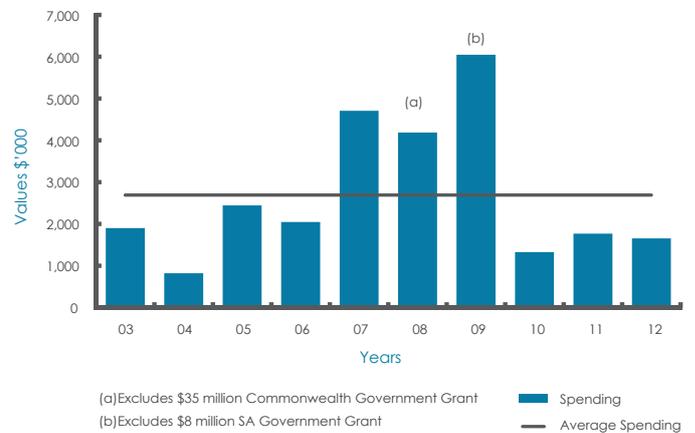
Borrowings 2003 to 2012



Revenue & Operating Expenses 2003 to 2012 (excludes depreciation and interest)



Capital Spending 2003 to 2012



# financial statements

## Statement of Comprehensive Income For the year ended 31 December 2012

	<u>Notes</u>	<u>Year ended</u> <u>31/12/2012</u> \$	<u>Year ended</u> <u>31/12/2011</u> \$
Revenue from continuing operations	3	17,678,596	17,325,189
Other gains and losses	4	1,007,606	(866,276)
Administration expenses		(1,434,465)	(1,342,890)
Advertising and promotion expenses		(578,743)	(593,959)
Depreciation expenses		(3,509,480)	(3,444,519)
Employee benefits expense		(3,958,845)	(3,623,008)
Event expenses		(6,373,057)	(5,982,028)
Finance costs		(208,599)	(294,000)
Maintenance and service of grounds		(2,068,356)	(2,008,548)
Other expenses		(873,845)	(820,474)
Deficit for the year from continuing operations		(319,188)	(1,650,513)
<b>Deficit For The Year</b>		(319,188)	(1,650,513)
<b>Total Comprehensive Deficit For The Year</b>		(319,188)	(1,650,513)

**Statement of Financial Position**  
As at 31 December 2012

	<u>Notes</u>	<u>Year ended</u> <u>31/12/2012</u> \$	<u>Year ended</u> <u>31/12/2011</u> \$
<i>Current assets</i>			
Cash and bank balances	15	289,127	754,968
Trade and other receivables	5	669,997	404,723
Other assets	6	58,302	181,461
<b>Total Current Assets</b>		1,017,426	1,341,152
<i>Non-current assets</i>			
Other financial assets	7	6,794,824	5,547,093
Property, plant and equipment	8	89,268,197	91,166,969
<b>Total Non-Current Assets</b>		96,063,021	96,714,062
<b>Total Assets</b>		97,080,447	98,055,214
<i>Current liabilities</i>			
Trade and other payables	9	1,332,846	1,181,382
Provisions	11	251,625	180,628
<b>Total Current Liabilities</b>		1,584,471	1,362,010
<i>Non-current liabilities</i>			
Borrowings	10	2,000,000	3,000,000
Other liabilities	12	94,231	92,473
Provisions	11	474,971	354,769
<b>Total Non-Current Liabilities</b>		2,569,202	3,447,242
<b>Total Liabilities</b>		4,153,673	4,809,252
<b>Net Assets</b>		92,926,774	93,245,962
<b>Equity</b>			
Retained surplus	17	92,926,774	93,245,962
<b>Total Equity</b>		92,926,774	93,245,962

# financial statements

## Statement of Cash Flows For the year ended 31 December 2012

	<u>Notes</u>	<u>Year ended</u> <u>31/12/2012</u> \$	<u>Year ended</u> <u>31/12/2011</u> \$
<b>Cash flows from operating activities</b>			
Receipts from customers		18,595,384	18,604,294
Payments to suppliers and employees		(16,481,722)	(15,898,487)
Cash generated from operations		2,113,662	2,705,807
Interest paid		(208,599)	(294,000)
<b>Net cash generated by operating activities</b>		<b>1,905,063</b>	<b>2,411,807</b>
<b>Cash flows from investing activities</b>			
Payments to acquire financial assets		(382,691)	(803,620)
Proceeds on disposal of financial assets		134,630	37,714
Interest received		35,847	41,650
Dividends received		444,082	575,133
Payments for property, plant and equipment		(1,655,544)	(1,769,656)
Proceeds from disposal of property, plant and equipment		52,772	15,272
<b>Net cash used in investing activities</b>		<b>(1,370,904)</b>	<b>(1,903,507)</b>
<b>Cash flows from financing activities</b>			
Proceeds from borrowings		3,600,000	2,600,000
Repayment of borrowings		(4,600,000)	(2,850,000)
<b>Net cash used in financing activities</b>		<b>(1,000,000)</b>	<b>(250,000)</b>
<b>Net increase in cash and cash equivalents</b>		<b>(465,841)</b>	<b>258,300</b>
<b>Cash and cash equivalents at beginning of the year</b>		<b>754,968</b>	<b>496,668</b>
<b>Cash and cash equivalents at end of the year</b>	15	<b>289,127</b>	<b>754,968</b>

## Notes to the financial statements

For the year ended 31 December 2012

### 1. Significant Accounting Policies

#### 1.1 Financial Reporting Framework

The Royal Agricultural & Horticultural Society of SA Inc. (Society) is not a reporting entity because in the opinion of the Board of Management there are unlikely to exist users of the financial report who are unable to command the preparation of reports tailored so as to satisfy specifically all of their information needs.

Accordingly, these special purpose financial statements have been prepared to satisfy the Board of Management's reporting requirements under the Associations Incorporations Act 1985.

For the purpose of preparing the financial statements the Society is a not-for-profit entity.

#### 1.2 Statement of Compliance

The financial report has been prepared in accordance with the Associations Incorporations Act 1985, and the recognition and measurement requirements, but not the disclosure requirements, specified by all Australian Accounting Standards and Interpretations..

#### 1.3 Basis of Preparation

The financial report has been prepared on the basis of historical cost, except for certain non-current assets that are measured at revalued amounts or fair values, as explained in the accounting policies below. Historical cost is generally based on the fair values of the consideration given in exchange for assets. All amounts are presented in Australian dollars, unless otherwise noted.

##### Adoption of new and revised Accounting Standards

The Society has adopted all of the new and revised Standards and Interpretations issued by the Australian Accounting Standards Board (the AASB) that are relevant to its operations and effective for the current annual reporting period. Various other Standards and Interpretations were in issue but not yet effective at the date of authorisation of the financial report. The issue of these Standards and Interpretations will not affect the Society's present policies and operations. The Board of Management anticipate that the adoptions of these Standards and Interpretations in future periods will not materially affect the amounts recognised in the Financial Statements of the Society.

The following significant accounting policies have been adopted in the preparation and presentation of the financial report:

#### a) Borrowings

Commercial Bills are recorded at an amount equal to the gross proceeds received. Interest expense is recognised on an accrual basis. Ancillary costs incurred in connection with the arrangement of borrowings are deferred and amortised over the period of borrowing. Commercial Bills, where the facility term is greater than twelve months and that are due to be repaid within the next twelve months, but that will be rolled over at the discretion of the Society, are considered to form part of the Society's long term financing and are recognised as non-current. Borrowing costs are recognised in profit or loss in the period in which they are incurred.

#### b) Employee benefits

A liability is recognised for benefits accruing to employees in respect of wages and salaries, annual leave and long service leave when it is probable that settlement will be required and they are capable of being measured reliably.

Liabilities recognised in respect of short-term employee benefits, are measured at their nominal values using the remuneration rate expected to apply at the time of settlement.

Liabilities recognised in respect of long term employee benefits are measured as the present value of the estimated future cash outflows to be made by the Society in respect of services provided by employees up to reporting date.

#### c) Financial assets

Investments are recognised and derecognised on trade date where purchase or sale of an investment is under a contract whose terms require delivery of the investment within the time frame established by the market concerned, and are initially measured at fair value, net of transaction costs.

##### *Financial assets at fair value through surplus or loss*

The Society has classified certain shares as financial assets at fair value through surplus or loss. The financial asset is managed and its performance is evaluated on a fair value basis, in accordance with the Society's investment strategy and information is provided internally on that basis

Financial assets at fair value through surplus or loss are stated at fair value, with any gains or losses arising on remeasurement recognised in surplus or loss. The net gain or loss recognised in surplus or loss is included in the 'other gains and losses' line item in the statement of comprehensive income. Fair value is determined in the manner described below.

##### *Fair value of financial assets*

The fair values of financial assets with standard terms and conditions and traded on active liquid markets are determined with reference to quoted market price.

# financial statements

## d) Goods and services tax

Revenues, expenses and assets are recognised net of the amount of goods and services tax (GST), except:

- (i) where the amount of GST incurred is not recoverable from the taxation authority, it is recognised as part of the cost of acquisition of an asset or as part of an item of expense; or
- (ii) for receivables and payables which are recognised inclusive of GST.

The net amount of GST recoverable from, or payable to, the taxation authority is included as part of receivables or payables.

Cash flows are included in the statement of cash flows on a gross basis. The GST component of cash flows arising from investing and financing activities which is recoverable from, or payable to, the taxation authority is classified within operating cash flows.

## e) Impairment of assets

At the end of each reporting period, the Society reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

When it is not possible to estimate the recoverable amount of an individual asset, the Society estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Recoverable amount is the higher of fair value less costs to sell and value in use. If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

When an impairment loss subsequently reverses, the carrying amount of the asset (or cash generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

## f) Income Tax

The Society is exempt from Income Tax.

## g) Leases

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases.

### *Society as lessor*

Rental income from operating leases is recognised on a straight-line basis over the term of the relevant lease. Initial direct costs incurred in negotiating and arranging an operating lease are added to the carrying amount of the leased asset and recognised on a straight-line basis over the lease term.

### *Society as lessee*

Operating lease payments are recognised as an expense on a straight-line basis over the lease Term.

## h) Life Membership

The Society receives subscriptions from Life Members in full and recognises subscription income over a ten year period. The unearned portion of Life Membership income is recorded as a non-current liability.

## i) Trade & other payables

Trade payables and other accounts payable are recognised when the Society becomes obliged to make future payments resulting from the purchase of goods and services.

## j) Property, plant and equipment

Property, leasehold improvements, plant and equipment are measured at cost less accumulated depreciation and impairment. Cost includes expenditure that is directly attributable to the acquisition of the item. Depreciation is provided on property, plant and equipment, including freehold buildings but excluding freehold land.

Depreciation is calculated on a straight line basis so as to write off the net cost or other revalued amount of each asset over its expected useful life to its estimated residual value. Leasehold improvements are depreciated over the period of the lease or estimated useful life, whichever is the shorter, using the straight line method. The estimated useful lives, residual values and depreciation method are reviewed at the end of each annual reporting period.

The following estimated useful lives are used in the calculation of depreciation:

Buildings.....	20 to 50 years
Leasehold improvements.....	20 to 50 years
Plant and equipment.....	3 to 20 years

There were no changes to residual values of existing property,

## k) Provisions

Provisions are recognised when the Society has a present obligation (legal or constructive) as a result of a past event, it is probable that the Society will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation. The amount recognised as a provision is the best estimate of the consideration required to settle the present obligation at the end of the reporting period, taking into account the risks and uncertainties surrounding the obligation.

## l) Receivables

Trade receivables and other receivables that have fixed or determinable payments that are not quoted in an active market are classified as 'receivables'. Receivables are measured at amortised cost using the effective interest method, less any impairment. Interest income is recognised by applying the effective interest rate, except for short-term receivables when the recognition of interest would be immaterial.

## m) Revenue Recognition

Revenue is measured at the fair value of the consideration received or receivable. Revenue from events is recognised only when the event has been presented.

### *Rendering of Services, including events*

Revenue from rendering of services is recognised in the accounting period in which the services are rendered or the event is held. Royal Show gate revenue is recognised on the period when the Show is held.

### *Sponsorship and prizes*

Income from sponsorships is recognised on an accrual basis in accordance with the substance of the relevant agreement.

### *Dividend and Interest revenue*

Dividend income from investments is recognised when the Society's right to receive payment has been established. Interest income is accrued on a time basis, by reference to the principal outstanding and at the effective interest rate.

## 2. Critical accounting judgments and key sources of estimation uncertainty

In the application of the Society's accounting policies, which are described in note 1, management is required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates. The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods.

Judgments made by management in the application of the

Society's accounting policies that have significant effects on the financial statements and estimates with a significant risk of material adjustments in the next year are disclosed, where applicable, in the relevant notes to the financial statements.

## 3. Revenue

The following is an analysis of the Society's revenue for the year from continuing operations, including investment income.

	31/12/2012	31/12/2011
	\$	\$
Exhibition space rental & selling rights	2,810,868	2,726,307
Royal Show space rental, selling rights etc	3,869,088	3,854,977
Royal Show ticket sales	4,907,418	4,781,335
Competitive entry fees & related charges	1,295,557	1,261,511
Catering & car parking	2,146,603	2,154,699
Rental income-property	164,866	93,233
Sponsorship & prizes	1,464,790	1,348,727
Interest received	35,847	41,650
Dividends received	444,082	575,133
Other	539,477	487,617
	<u>17,678,596</u>	<u>17,325,189</u>

## 4. Other gains and losses

Gain/(loss) on disposal of property, plant and equipment	7,936	3,549
Net gain/(loss) arising on investment in shares	999,670	(869,825)
	<u>1,007,606</u>	<u>(866,276)</u>

## 5. Trade and other receivables

Trade receivables	509,688	299,607
Allowance for doubtful debts	(16,203)	(30,507)
	<u>493,485</u>	<u>269,100</u>
Goods and services tax (GST) recoverable	89,554	58,226
Dividend Imputation Credits receivable	86,958	77,121
Other	-	276
	<u>669,997</u>	<u>404,723</u>

### *Trade receivables*

Allowances for doubtful debts are recognised against trade receivables over 90 days based on estimated irrecoverable amounts determined by reference to reasons behind default, past default experience of the counterparty and an analysis of the counterparty's current financial position.

# financial statements

## 6. Other current assets

	31/12/2012	31/12/2011
	\$	\$
Prepayments	52,416	68,725
Other	5,886	112,736
	58,302	181,461

## 7. Other non-current financial assets

Quoted investments carried at fair value	6,794,824	5,547,093
--	-----------	-----------

## 8. Property, plant and equipment

At carrying amount:

Freehold land and buildings	19,283,878	19,292,437
Leasehold improvements	55,975,528	57,312,991
Plant and equipment	14,008,791	14,561,541
	89,268,197	91,166,969

	Freehold land & buildings	Leasehold improvements	Plant & equipment	Total
<i>Cost</i>				
Balance at 31 December 2011	19,357,109	79,512,311	21,139,874	120,009,294
Additions	2,419	704,056	949,069	1,655,544
Disposals	-	-	(109,787)	(109,787)
Balance at 31 December 2012	19,359,528	80,216,367	21,979,156	121,555,051

	Freehold land & buildings	Leasehold improvements	Plant & equipment	Total
<i>Accumulated depreciation</i>				
Balance at 31 December 2011	(64,672)	(22,199,320)	(6,578,333)	(28,842,325)
Depreciation expense	(10,978)	(2,041,519)	(1,456,983)	(3,509,480)
Elimination on disposal of assets	-	-	64,951	64,951
Balance at 31 December 2012	(75,650)	(24,240,839)	(7,970,365)	(32,286,854)

Freehold land and buildings have been pledged to secure borrowings of the Society (see note 10). The Society is not allowed to pledge these assets as security for other borrowings or to sell them to another entity without prior consent of the lender.

## 9. Trade and other payables

	31/12/2012	31/12/2011
	\$	\$
Trade payables	424,488	228,362
Goods and Services Tax (GST) payable	74,021	42,767
Other	834,337	910,253
	1,332,846	1,181,382

The Society has financial risk management policies in place to ensure that all payables are paid within the pre-agreed credit terms.

## 10. Non-current borrowings

<i>Secured at amortised cost</i>		
Commercial bills	2,000,000	3,000,000

Secured by a mortgage over the Society's freehold land and buildings (see note 8). The weighted average effective interest rate on the commercial bills is 6.50% per annum (31 December 2011: 7.39% per annum).

## 11. Provisions

Employee benefits	726,596	535,397
Current	251,625	180,628
Non-current	474,971	354,769
	726,596	535,397

## 12. Other non-current liabilities

Life memberships	94,231	92,473
------------------	--------	--------

## 13. Financing facilities

Secured commercial bill facility		
- Used	2,000,000	3,000,000
- Unused	4,000,000	4,000,000
	6,000,000	7,000,000

#### 14. Related party transactions

Transactions between the Society and Board of Management member related entities are trivial in nature and occur within normal customer/supplier relationship on terms and conditions no more favourable than those which it is reasonable to expect would have been adopted if dealing at arm's length in the same circumstances.

Members of the Board of Management act in an honorary capacity and receive no remuneration or benefits from the Society for acting in that capacity. Employees involved in the management of the Society are remunerated on bases determined by relevant workplace agreements and/or industrial awards or commensurate with the duties and responsibilities required of the individual positions as approved by the Board of Management.

#### 15. Cash and cash equivalents

For the purposes of the statement of cash flows, cash and cash equivalents include cash on hand and in banks.

	31/12/2012	31/12/2011
	\$	\$
Balance at end of financial year	289,127	754,968

#### 16. Operating leases

##### *The Society as lessee*

The part of the Adelaide Showground, which is not held freehold by the Society, is subject to an operating lease at \$1 per annum rental until 24 March 2062. The Society does not have an option to purchase the leased asset at the expiry of the lease period.

#### 17. Retained surplus

Balance at beginning of financial year	93,245,962	94,896,475
Net deficit	(319,188)	(1,650,513)
Balance at end of financial year	92,926,774	93,245,962

#### 18. Remuneration of auditors

Audit of the financial report	25,353	22,365
Other advisory services	39,130	12,870
	64,483	35,235

#### 19. Capital expenditure commitments

<i>Not later than 1 year</i>		
Property, plant and equipment	765,000	614,500

#### 20. Contingent liabilities

The Society is not aware of any liability of a material nature that has not been provided for in preparation of the financial report.

#### 21. Foundations

The Society operates two foundations.

Royal Agricultural & Horticultural Archives Foundation of South Australia Incorporated has been registered as a Tax Exempt Charity and Deductible Gift Recipient for Income Tax purposes. During the year ended 31 December 2012, the Archives Foundation generated total revenue of \$107,750 including \$85,592 in financial support by the Society and, after deducting operating expenses, reported a net surplus of \$12,260 which will be applied to future projects of the Archives.

Royal Agricultural & Horticultural Education Foundation of South Australia Incorporated which has been self assessed as Income Tax Exempt. During the year ended 31 December 2012, the Education Foundation generated total revenue of \$31,773 by way of financial support from the Society and, after providing educational scholarships of \$20,545 and other expenses of \$629, reported a net surplus of \$10,599.

The Society also created a Trust Deed for Royal Agricultural & Horticultural Scholarship Fund which has been registered as a Tax Exempt Charity and Deductible Gift Recipient for Income Tax purposes. During the year ended 31 December 2012 the Scholarship Fund generated total revenue of \$3,917 including \$2,105 in tax deductible donations. After providing educational scholarships of \$11,600 and other expenses of \$646, the fund reported a net deficit of \$8,329 which was supported by accumulated funds held. The balance of funds will be consolidated with future revenues and applied to scholarships for prescribed educational courses relating to agriculture, pastoral, horticulture or related industries.

# board of management report

## TO THE MEMBERS OF ROYAL AGRICULTURAL AND HORTICULTURAL SOCIETY OF SOUTH AUSTRALIA INC

In accordance with section 35(5) of the Associations Incorporation Act 1985, the Board of Management of the Royal Agricultural & Horticultural Society of South Australia Inc hereby states that during the financial year ending 31 December 2012:

- (a) (i) no officer of the Society;
- (ii) no firm of which an officer is a member; and
- (iii) no body corporate in which an officer has a substantial financial interest,

has received or become entitled to receive a benefit as a result of a contract between the officer, firm or body corporate and the Society except for the following;

Transactions between the Society and Board of Management related entities are trivial in nature and occur within a normal customer/supplier relationship on terms and conditions no more favourable than those which it is reasonable to expect would have been adopted if dealing at arm's length in the same circumstances.

- (b) no officer of the Society has received directly or indirectly from the Society any payment or other benefit of a pecuniary value except for the following:

Members of the Council act in an honorary capacity and receive no remuneration or benefits from the Society for acting in that capacity. Employees involved in the management of the Society are remunerated as determined by relevant industrial awards or workplace agreements commensurate with the duties and responsibilities required of the individual positions and approved by the Board of Management.

This information is disclosed in the Financial Statements at Note 14 Related Party Disclosure. This report is made in accordance with a resolution of the Board of Management.



Richard Fewster, *President*  
Adelaide, 15 March 2013



Robert Snewin, *Treasurer*  
Adelaide, 15 March 2013

# statement by board of management

## IN THE OPINION OF THE BOARD OF MANAGEMENT

- (a) The accompanying Financial Statements present fairly the results of the operations of the Society for the financial year and the state of affairs of the Society as at the end of the financial year; and
- (b) The Board of Management has reasonable grounds to believe that the Society will be able to pay its debts as and when they fall due.

Signed in accordance with a resolution of the Board of Management.



Richard Fewster, *President*  
Adelaide, 15 March 2013



Robert Snewin, *Treasurer*  
Adelaide, 15 March 2013

# independent audit report

## TO THE MEMBERS OF ROYAL AGRICULTURAL AND HORTICULTURAL SOCIETY OF SOUTH AUSTRALIA INC

We have audited the accompanying financial report, being a special purpose financial report, of Royal Agricultural & Horticultural Society of South Australia Inc ("the Society"), which comprises the Statement of Financial Position as at 31 December 2012, Statement of Comprehensive Income for the year ended 31 December 2012 and Statement of Cash Flows for the year ended 31 December 2012, Notes to the Financial Statements comprising a summary of significant accounting policies and other explanatory information, Board of management report and the statement by Board of Management as set out on pages 14 to 22.

## THE BOARD OF MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL REPORT

The Board of Management is responsible for the preparation and fair presentation of the financial report and have determined that the basis of preparation described in Note 1, is appropriate to meet the financial reporting requirements of the Associations Incorporation Act 1985 and is appropriate to meet the needs of the members. The Board of Management's responsibility also includes such internal control as the Board of Management determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

## AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board of Management, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## AUDITOR'S OPINION

In our opinion, the financial report presents fairly, in all material respects, the financial position of Royal Agricultural & Horticultural Society of South Australia Inc as at 31 December 2012 and its financial performance for the year then ended in accordance with the financial reporting requirements of the Associations Incorporation Act 1985 as described in Note 1.

We have obtained all of the information and explanations that we required from the Society.

## BASIS OF ACCOUNTING

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist Royal Agricultural & Horticultural Society of South Australia Inc to meet the financial reporting requirements of the Associations Incorporation Act 1985. As a result, the financial report may not be suitable for another purpose.



DELOITTE TOUCHE TOHMATSU



ST Harvey, *Partner*  
Chartered Accountants  
Adelaide, 15 March 2013

# our charter

---

The Royal Agricultural & Horticultural Society of South Australia contributes to the promotion and success of South Australia's primary industry through the staging of events and the rewarding of excellence.

## - WHAT WE DO -

Promote and direct the Royal Adelaide Show ensuring its continued relevance to both industry and the community;  
Educate the community about the importance of primary production to the South Australian economy with emphasis on the everyday relationship between what we grow and what we consume;  
Encourage and recognise excellence in agriculture and horticulture through the staging of competitions, exhibitions and education programs, and  
Manage a vibrant Showground and event and exhibition business hosting many corporate and public events.

## - WE VALUE -

**History** – We value our historical origins and traditions;  
**Excellence** – A culture of excellence is fostered to recognise the valuable contribution of our members, councillors, volunteers and employees;  
**Health and Safety** – A proactive approach and culture is exercised regarding work health and safety to ensure the wellbeing of employees, public and environment;  
**Environment** – As an environmental leader we strive to minimise the impact of our actions;  
**Reputation** – We value our high standing within the South Australian community and the iconic status of the Royal Adelaide Show;  
**Sound financial management** – In a financially responsible manner we actively manage and develop our portfolio of assets, and  
**Innovation** – We embrace the future and the opportunities it presents.

## - WE MEASURE OUR SUCCESS BY -

Competitive entries and general attendance at Royal Adelaide Shows;  
The achievements of our event and exhibition business;  
Monitoring our environmental footprint;  
Our financial standards and industry benchmarks, and  
Feedback from members, councillors, volunteers, exhibitors, sponsors, the media and general public.

# society management chart

## PATRON

His Excellency, Rear Admiral Kevin Scarce, AC, CSC, RANR - GOVERNOR OF SOUTH AUSTRALIA

## BOARD OF MANAGEMENT

Richard W Fewster - PRESIDENT + TRUSTEE	Robert L Snewin - TREASURER	Bruce F McFarlane - TRUSTEE	Robert J Hunt
Robert R Hart - COUNCIL CHAIRMAN	Charlie M Downer - TRUSTEE	Hamish C Findlay	Trevor G James
R Keith McFarlane - COUNCIL DEPUTY CHAIRMAN	Jock G Duncan, AM - TRUSTEE	Andrew M Hardy	

## CHIEF EXECUTIVE

John W Rothwell

## EXECUTIVE COMMITTEE - INC. BOARD OF MANAGEMENT

Robert D Battams	Belinda A Cay	Rob W Linn	David N Read
Andrew H Bone	David W Fechner	Robert J Lott	Gary Schulz
Adrian G Burgess	Jock VE Gosse	Robyn J Muster	John Schutz

## COUNCIL

Thomas E Ashby	Andrew Duncan	Andrew R Hentschke	Andrew J Michael	John Schutz
Robert D Battams	Walter H Duncan	Tim Hill *	Andrew M Michael	Mary Scruby
Keith A Bennett	Michael K Farmilo	David J Hubbard	Joy Middleton	Pamela K Seppelt
Michael C Blenkiron	David W Fechner	Robert J Hunt	James R Morgan	William A Seppelt
Andrew H Bone	Raymond L Fiebiger	Graeme P Hyde	Robyn J Muster	Emma K Shaw
Ann L Bone	Hamish C Findlay	Trevor G James	Dennis R Mutton	Michael P Siebert
Howard J Bone	Greg Follett	Leith C Jenkins, OAM	Grant Octoman	Nicholas P Simpson
Thomas W Bowden, OAM	Ken H Follett	Sean J Kay *	Brian Parker *	Paul GC Smith
Royce A Bowyer	Ian J Freebairn	Philip L Laffer	Allan M Piggott	Robert L Snewin
Graham R Brand	Darryl W Freer	Rex L Liebelt	Dr John C Radcliffe, AM	Darryl K Squiers
Adrian G Burgess	Geoffrey Fuller *	Cheryl L Liebich	Trevor M Ranford	Glen L Trengove
Robert J Butler	Peter W Godden *	Trevor W Linke	David N Read	A Nicholas Wadlow
Tim SG Buxton	Jock VE Gosse	Rob W Linn	Josh D Read	Alister AT Walsh
Trevor Camac *	Gina Graham *	Robert J Lott	Graham T Reu	Cheryl K Wandel
Belinda A Cay	Jonathan S Hall	Brian W Mahomet	J William Richards	Glenys R White
David H Copping	Neville M Hallion	Francis J McEvoy	Lea C Richens	Mark A Williamson *
Graham PC Day	Robert W Hamdorf	Bruce F McFarlane	William J Rowett	Ronald J Wright
Lachlan J Day	Andrew M Hardy	Richard J McFarlane	Nick L Ryan	
Ian B Digby	Robert R Hart	R Keith McFarlane	Susan J Ryan	
Timothy J Donaldson	Richard F Haynes	Elizabeth M McGee	Ian B Sanders	
Brett Draper	Raelee J Hedger	Ian A McGowan	Gary Schulz	* Ex-Officio

## HONORARY LIFE MEMBERS

Gary T Campbell, AM	Marjorie Jackson-Nelson, AC, CVO, MBE	Sir Eric J Neal, AC, CVO	Phillip E Withers
Colin R Gramp, AM	The Hon Nicholas H Minchin	Richard T Walsh	

## HONORARY COUNCILLORS

Brian TM Ashby	Alan V Davidson	Bryant L Giles	Alistair S Murray	Richard T Walsh
John S Ayers	John G Donaldson	Peter S Gill	Dean M Pettman	Malcolm J Wandel
Frank T Beauchamp	Ronald F Drogemuller	Colin R Gramp, AM	Mark F Robertson	Murray G Weston
Barrie J Beaumont	David L East	Robert F Haynes	David J K Roche	Alan C Wilson
A Peter Berry	Colin L Ekers	Neil S Henderson	Michael JD Scott	Phillip E Withers
David M Cain, PSM	Peter E Ferris	Robert A Janssen	Karl J Seppelt, AO	Ian L Young
Robin P Coleman	Richard G Fishlock	Colin E Lienert, OAM	Robert C Shepherd	James W Young
Robert M Crawford	Alan L Freeman	John H Lloyd	Maxwell K Smart	
Owen F Croser	J Michael B Gaden	Bruce W Lockier	Colin J Tindall	

AS AT 31 DECEMBER 2012

# our business partners & associates

## Advantage <sup>SA</sup>

Advantage SA is proud to have the Adelaide Showground as one of their Business Members and has worked closely with them in 2012 to deliver a number of exciting events.

In August, Advantage SA combined with the Adelaide Showground to launch the Royal Adelaide Wine Show at the National Wine Centre. Industry experts Andrew Hardy, Chair of the Royal Adelaide Wine Show and Nick Carne, Manager of Communications, Winemakers' Federation Australia gave an insight to the history of the Royal Adelaide Wine Show and the current state of the Australian Wine Industry whilst guests enjoyed a selection of excellent wines and canapés.

The Adelaide Showground sponsored the Advantage SA Regional Awards Youth Category. The Regional Awards provide an opportunity to celebrate and promote the achievements of individuals, groups, and organisations that have made significant contributions to South Australia across the seven regions in the State. The fantastic support from the team at the Adelaide Showgrounds is really appreciated and Advantage SA looks forward to working with them again next year.

**Karen Raffin**, *Chief Executive*, Advantage SA



Adelaide Showground is host to premium South Australian agriculture, food and wine related events which support local food producers in meeting consumers.

The Royal Adelaide Show has feature areas showcasing the Taste of SA and the Cellar Door Experience which are events Food SA is delighted to be involved as well as the Adelaide Showground Farmers' Market and Good Food and Wine Show. All these events provide consumers with greater knowledge of the exceptional local food South Australia has to offer.

The South Australian Food Industry Awards, hosted by Food SA, is a major industry activity that exists thanks to the generosity and support of our sponsors such as the Royal Agricultural and Horticultural Society, sponsor of the Best Practice Award which rewards our leading companies. In a small state such as South Australia, the opportunity to develop collaborative partnerships is great and Food SA values its relationships with the RAHS.

**Catherine Barnett**, *Chief Executive Officer*, Food SA



Horse SA is a not-for-profit organisation which has a number of key focus areas including recreational trails, community facilities, horse health & welfare biosecurity and recreational trails.

The Kidman Trail, a 255 Km trail from Willunga to Kapunda via the Barossa Valley is managed from the Showground, along with conducting workshops and conferences of interest to the wider horse owning community, in such areas as sustainable land management and large animal rescue. Horse SA has over 250 members from racing to breed groups and riding clubs.

**Julie Fiedler**, *Executive Officer*, Horse SA



The Adelaide Showground Farmers' Market is a weekly institution that draws up to 6,000 people to the Adelaide Showground every Sunday. Our aim is to support South Australian primary industry which strengthens our connection with the Royal Agricultural and Horticultural Society as we focus on true food, direct from the producer.

We turn seven this year and as part of our recent partnership with OZ Harvest, we are working towards becoming South Australia's first Zero Waste farmers' market.

The stallholders and their stories connect city dwellers with life in primary food production. They have successfully helped educate city shoppers about life on the land and the harsh realities of South Australian's unpredictable environment. This is an important element in connecting our rural and city communities.

The farmers' market looks forward to another year of growth as more people question the providence of their food and we further refine the viable alternative food outlet for our community.

**Amanda Daniel**, *CEO*, Adelaide Showground Farmers' Market



As we reach the end of another reporting period we have the opportunity to reflect on the success and value of the partnership between Basketball SA and the Adelaide Showground in the management of the Wayville Sports Centre.

The Centre has again had a very successful year as a major focus for the delivery of basketball competitions and programs at all levels of the sport.

Over 60,000 participants again passed through the venue during the year including participants in introductory 'Aussie Hoops' programs through to junior and senior community competitions to elite level events and competitions.

Our mini-ball programs continued to be a major focus for regular after school competition for primary schools in the area and the venue was the host for the preliminary rounds and finals for the State SAPSASA (Primary School) and SASSA (High School) championships.

In September the Centre hosted the Australia University Games basketball competition which attracted university teams from across Australia.

In July next year we look forward to the Centre hosting the Australian Under 16 National Basketball Championships.

These events highlight the place the Wayville Sports Centre as a major venue in the national basketball calendar as well as its importance to basketball in Adelaide and South Australia.

Basketball SA greatly appreciates the strong relationship we have with the Adelaide Showground in building the Wayville Sports Centre as a major sporting venue and look forward to continuing that relationship into the future.

**Mark Hubbard** *Chief Executive Officer, Basketball SA*



Pony Club is a world-wide youth movement based around enjoying horses and learning to ride.

The national office for over 52 000 members is based at the Showground. Each year, the office oversees a number of young rider teams attend international exchanges to such countries as Canada, USA, Hong Kong, NZ and UK.

**Julie Fiedler**, *Administrator, Pony Club Australia*



Co-Opera, preparing opera at the Adelaide Showground for 20 years of National and International touring.

**Brian Chatterton OAM**, *Artistic Director, Co-Opera*



It might surprise most South Australians to find out that the world's highest-price per lot multi-vendor merino and poll merino sale happens right here at the Adelaide Showground during the Royal Adelaide Show. Sheep producers come from not only all parts of South Australia, but indeed interstate and overseas to attend the annual auction; which also happens to be a great spectacle for onlookers.

The South Australian Stud Merino Sheepbreeders' Association has enjoyed a long and fruitful relationship with the Royal Adelaide Show, which through competition has lent tremendously to the ongoing improvement of the breed. The high standard of entrants put forward for judging is complemented by a well organised and reliable event.

For the Association, it is very handy to have such easy access to not only the Showground facilities, but also the staff throughout the year. It's been a great arrangement for many years, and will be for many years to come no doubt!

**Cameron Hills**, *Executive Officer, Merino SA*



Michael O'Brien Catering (MOBC) has been the on-site caterer at the Adelaide Showground since 2006 providing all aspects of catering at the venue including; exhibitions, functions, intimate and large scale events such as the Royal Adelaide Show. The Adelaide Showground is a diverse precinct requiring varied catering solutions. MOBC is proud to be a working partner at the Adelaide Showground.

**Michael O'Brien**, *Executive Director, MOBC*



---

# THE SOCIETY

ANNUAL REPORT 2012

Royal Agricultural & Horticultural Society of South Australia Incorporated  
**address** PO Box 108, Goodwood, South Australia 5034  
**phone** 08 8210 5211 | **fax** 08 8212 1944 | **email** info@adelaideshowground.com.au  
**web** aeec.com.au | theshow.com.au | thewineshow.com.au | rahs.com.au